



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 5374495

Schedule Dates 10/11/22-10/17/22
Advertiser Abigail Spanberger for VA Congress-D (124518)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.2675 (1772767)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2675
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.2675
Spanberger 10/11-10/17

Date Entered 08/25/22
Last Modified 08/26/22
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,475.00
Net Total \$65,025.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2022	149	\$76,500.00
Grand Total:	149	\$76,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	5A- News-7News ON YOUR SIDE at 5AM			2	2	2	2			8	\$150.00	\$1,200.00	Washington (WJLA)		8/25/22
2.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	5A- News-7News ON YOUR SIDE at 5AM		2							2	\$150.00	\$300.00	Washington (WJLA)		8/25/22
3.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			2	2	2	2			8	\$400.00	\$3,200.00	Washington (WJLA)		8/25/22
4.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2							2	\$400.00	\$800.00	Washington (WJLA)		8/25/22
5.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$700.00	\$5,600.00	Washington (WJLA)		8/25/22
6.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	6:58A- ABC-Good Morning America		2							2	\$700.00	\$1,400.00	Washington (WJLA)		8/25/22
7.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	8A- ABC-Good Morning America			2	2	2	2			8	\$700.00	\$5,600.00	Washington (WJLA)		8/25/22
8.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	8A- ABC-Good Morning America		2							2	\$700.00	\$1,400.00	Washington (WJLA)		8/25/22
9.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	9A- Live with Kelly			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		8/25/22
10.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		8/25/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Billing Type Weekly/Irregular
Comments Est.2675
Spanberger 10/11-10/17

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11.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	10A- News-Good Morning Washington at 10a			1	1		1			3	\$250.00	\$750.00	Washington (WJLA)		8/25/22
12.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	10A- News-Good Morning Washington at 10a		1							1	\$250.00	\$250.00	Washington (WJLA)		8/25/22
13.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		8/25/22
14.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	10:58:25A- ABC-The View		1							1	\$500.00	\$500.00	Washington (WJLA)		8/25/22
15.0	Revised Line / SPOT	10/11/22-10/14/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			2	1	2	1						Washington (WJLA)		8/25/22
15.1	Normal Line / SPOT	10/11/22-10/14/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1	1	2	1			5	\$300.00	\$1,500.00	Washington (WJLA)		8/26/22
16.0	Revised Line / SPOT	10/17/22-10/17/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2										Washington (WJLA)		8/25/22
16.1	Normal Line / SPOT	10/17/22-10/17/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$300.00	\$300.00	Washington (WJLA)		8/26/22
17.0	Normal Line / SPOT	10/13/22-10/13/22	3	:30	12:57:56P- ABC-GMA3: What You Need to Know					1				1	\$300.00	\$300.00	Washington (WJLA)		8/25/22
18.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	2P- ABC-General Hospital			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		8/25/22

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Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2675
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.2675
Spanberger 10/11-10/17

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19.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		8/25/22
20.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	3P- 3:30P (EST)			1	1	1	1			4	\$150.00	\$600.00	Washington (WJLA)		8/25/22
21.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	3P- 3:30P (EST)		1							1	\$150.00	\$150.00	Washington (WJLA)		8/25/22
22.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	3:30P- 4P (EST)			1	1	1	1			4	\$150.00	\$600.00	Washington (WJLA)		8/25/22
23.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	3:30P- 4P (EST)		1							1	\$150.00	\$150.00	Washington (WJLA)		8/25/22
24.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			3	3	3	3			12	\$300.00	\$3,600.00	Washington (WJLA)		8/25/22
25.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		3							3	\$300.00	\$900.00	Washington (WJLA)		8/25/22
26.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			2	2	2	2			8	\$450.00	\$3,600.00	Washington (WJLA)		8/25/22
27.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2							2	\$450.00	\$900.00	Washington (WJLA)		8/25/22
28.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			2	2	2	2			8	\$700.00	\$5,600.00	Washington (WJLA)		8/25/22
29.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2							2	\$700.00	\$1,400.00	Washington (WJLA)		8/25/22

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Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2675
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.2675
Spanberger 10/11-10/17

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30.0	Normal Line / SPOT	10/15/22-10/15/22	3	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							2			\$400.00		Washington (WJLA)		8/25/22
30.0.1	Preempt	10/15/22															Washington (WJLA)	Program Change/Exception - College Football Late	
30.0.2	Preempt	10/15/22															Washington (WJLA)	Program Change/Exception - College Football Late	
31.0	Normal Line / SPOT	10/16/22-10/16/22	3	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$400.00	\$400.00	Washington (WJLA)		8/25/22
32.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	11:35P- ABC-Jimmy Kimmel			1	1		1			3	\$300.00	\$900.00	Washington (WJLA)		8/25/22
33.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$300.00	\$300.00	Washington (WJLA)		8/25/22
34.0	Normal Line / SPOT	10/11/22-10/14/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			2	2	2	2			8	\$500.00	\$4,000.00	Washington (WJLA)		8/25/22
35.0	Normal Line / SPOT	10/17/22-10/17/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2							2	\$500.00	\$1,000.00	Washington (WJLA)		8/25/22
36.0	Normal Line / SPOT	10/15/22-10/15/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							2		2	\$500.00	\$1,000.00	Washington (WJLA)		8/25/22

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37.0	Normal Line / SPOT	10/16/22-10/16/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								2	2	\$500.00	\$1,000.00	Washington (WJLA)		8/25/22
38.0	Normal Line / Access	10/11/22-10/14/22	3	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$1,400.00	\$5,600.00	Washington (WJLA)		8/25/22
39.0	Normal Line / Access	10/17/22-10/17/22	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		8/25/22
40.0	Normal Line / Access	10/11/22-10/14/22	3	:30	7:27:41P- Jeopardy			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		8/25/22
41.0	Normal Line / Access	10/17/22-10/17/22	3	:30	7:27:41P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		8/25/22
42.0	Normal Line / SPOT	10/15/22-10/15/22	3	:30	7:27:41P- Wheel Of Fortune Wknd							1			\$600.00		Washington (WJLA)		8/25/22
42.0.1	Preempt	10/15/22															Washington (WJLA)	Program Change/Exception - College Football Prime	
43.0	Normal Line / SPOT	10/15/22-10/15/22	3	:30	7:27:41P- Jeopardy Wknd							1			\$1,000.00		Washington (WJLA)		8/25/22
43.0.1	Preempt	10/15/22															Washington (WJLA)	Program Change/Exception - College Football Prime	
44.0	Normal Line / Prime	10/12/22-10/12/22	3	:30	8P- ABC-American Idol (Wednesday)				1						\$2,500.00		Washington (WJLA)		8/25/22

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44.0.1	Preempt	10/12/22															Washington (WJLA)	Program Change/Exception - The Conners	
45.0	Normal Line / Prime	10/17/22-10/17/22	3	:30	10P- ABC-The Good Doctor (Monday)	1								1	\$1,500.00	\$1,500.00	Washington (WJLA)		8/25/22
46.0	Normal Line / Prime	10/14/22-10/14/22	3	:30	8P- ABC-Shark Tank (Friday)						1			1	\$1,500.00	\$1,500.00	Washington (WJLA)		8/25/22
47.0	Revised Line / SPOT	10/16/22-10/16/22	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 7AM								2				Washington (WJLA)		8/25/22
47.1	Normal Line / SPOT	10/16/22-10/16/22	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 7AM								2	2	\$100.00	\$200.00	Washington (WJLA)		8/26/22
48.0	Revised Line / SPOT	10/16/22-10/16/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								2				Washington (WJLA)		8/25/22
48.1	Normal Line / SPOT	10/16/22-10/16/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$350.00	\$700.00	Washington (WJLA)		8/26/22
49.0	Normal Line / SPOT	10/15/22-10/15/22	3	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							2		2	\$300.00	\$600.00	Washington (WJLA)		8/25/22
50.0	Normal Line / SPOT	10/15/22-10/15/22	3	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$300.00	\$300.00	Washington (WJLA)		8/25/22

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Date:

Date:

Comments:

B/E Bookend P/B Piggy Back